

ECPM STRATEGIC PLAN

2020/2023



ECPM
ensemble contre
la peine de mort
together against
the death penalty

CONTENTS

OUR VALUES, OUR MISSIONS	3
ACTION IN LINE WITH THE SUSTAINABLE DEVELOPMENT GOALS (SDGS)	4
ECPM AROUND THE WORLD	5
OUR GOALS IN 6 POINTS	6
FEDERATE ABOLITIONISTS FOR GREATER EFFECTIVENESS	8
STRENGTHEN THE CAPACITIES OF LOCAL ACTORS AND TAKE ACTION TOGETHER	10
ADVOCATE FOR ABOLITION	12
TEACH HUMAN RIGHTS AND ABOLITION OF THE DEATH PENALTY	14
SECURE THE ORGANISATION, OPERATION AND MANAGEMENT OF THE ASSOCIATION	16
OUR PARTNERS	19



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OUR VALUES, OUR MISSIONS



Created in 2000, ECPM (Together Against the Death Penalty) is a not-for-profit organisation with a Board of Administrators, full-time staff, volunteers and activists that aims to organise and support all kinds of actions in France and abroad to fight against the death penalty, promote its universal abolition and, on a larger scale, support human rights and fundamental freedoms. ECPM is a founding member of the World Coalition Against the Death Penalty, and the initiator and organiser of the World Congresses Against the Death Penalty.

OUR VISION

We believe in a world conscious of the uselessness of death penalty in the legal system and aware of the barbarism it generates and sustains in society. We believe in a world able to reject the radical and erroneous vision of the mere principle of justice and in which all citizens, politicians, religious leaders and judges will stand together as one and say "Together, No to the death penalty!".

OUR MISSION

Our mission is to bring together, federate and strengthen all actors – civil society working in support of human rights, parliamentarians, politicians, legal professionals... – and to work towards a political change in order to reach the abolition of the death penalty, both locally and globally. Finally, we consider that the mission of raising awareness and educating as many people as possible on the abolition of the death penalty lies at the heart of our action, in both retentionist and abolitionist countries.

OUR VALUES

Working together in the service of all humankind and for an audacious action towards universal abolition.

Together • As expressed in the organisation's name, ECPM deems it fundamental for its whole work to be carried out with and by local actors who are directly involved on behalf of and for the sake of the collective interest.

Humanistic • Human life is a universal value and respect for its dignity transcends all cultural and religious specificities.

Justice • The first fundamental human right is the right to live in dignity and it derives from the equality of all before the law. Universal abolition can only be achieved through the recognition of universal justice.

Commitment • ECPM believes that reaching a point where societies are more respectful of human dignity is possible. The organisation pledges to work impartially and independently from any government, political, social, or moral authority.

Audacity • ECPM places at the heart of its action its collective ability to innovate, take risks and to preserve its reactivity and dynamism in full freedom in the fight against the death penalty.

ECPM Team

ACTION IN LINE WITH THE SUSTAINABLE DEVELOPMENT GOALS (SDGS)



ECPM's educational actions come under **Goal 4 QUALITY EDUCATION**, in particular: **Goal 4.7: By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through**

education for [...] human rights, [...] promotion of a culture of peace and non-violence [...].

Through an inclusive and participative approach, ECPM promotes quality education in favour of human rights and abolition of the death penalty, so that citizens, especially young people, become actors of their citizenship. ECPM contributed to the creation of the Teaching Abolition International Network and supports various local organisations so that they can combine their educational efforts to strengthen the abolitionist struggle.



The death penalty is discriminatory at both the economic and social levels. Our activities contribute to the achievement of **Goal 10 REDUCTION OF INEQUALITIES**, in particular: **Goal 10.3: Ensure equal opportunity and reduce inequalities**

of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard. Goal 10.4: Adopt policies, especially fiscal, wage and social protection policies, and progressively achieve greater equality.

Disadvantaged, poor and marginalised people constitute the majority of the prison population in many States. Death row prisoners are not an exception. They are at the bottom of the pile; nobody is interested in their situation and no one speaks up for them. ECPM highlights the conditions of their detention, trials and lives... as well as the impact that a death sentence can have on families. ECPM publishes reports on the death penalty in various States, provides support to certain emblematic death row prisoners and gives the opportunity to victims of the death penalty to relate their experiences.



Every action of ECPM in favour of universal abolition falls under the **Goal 16 PEACE, JUSTICE AND STRONG INSTITUTIONS**, in particular: **Goal 16.2: End abuse, exploitation, trafficking and all forms of violence and torture against children.**

Goal 16.3: Promote the rule of law at the national and international levels and ensure equal access to justice for all.

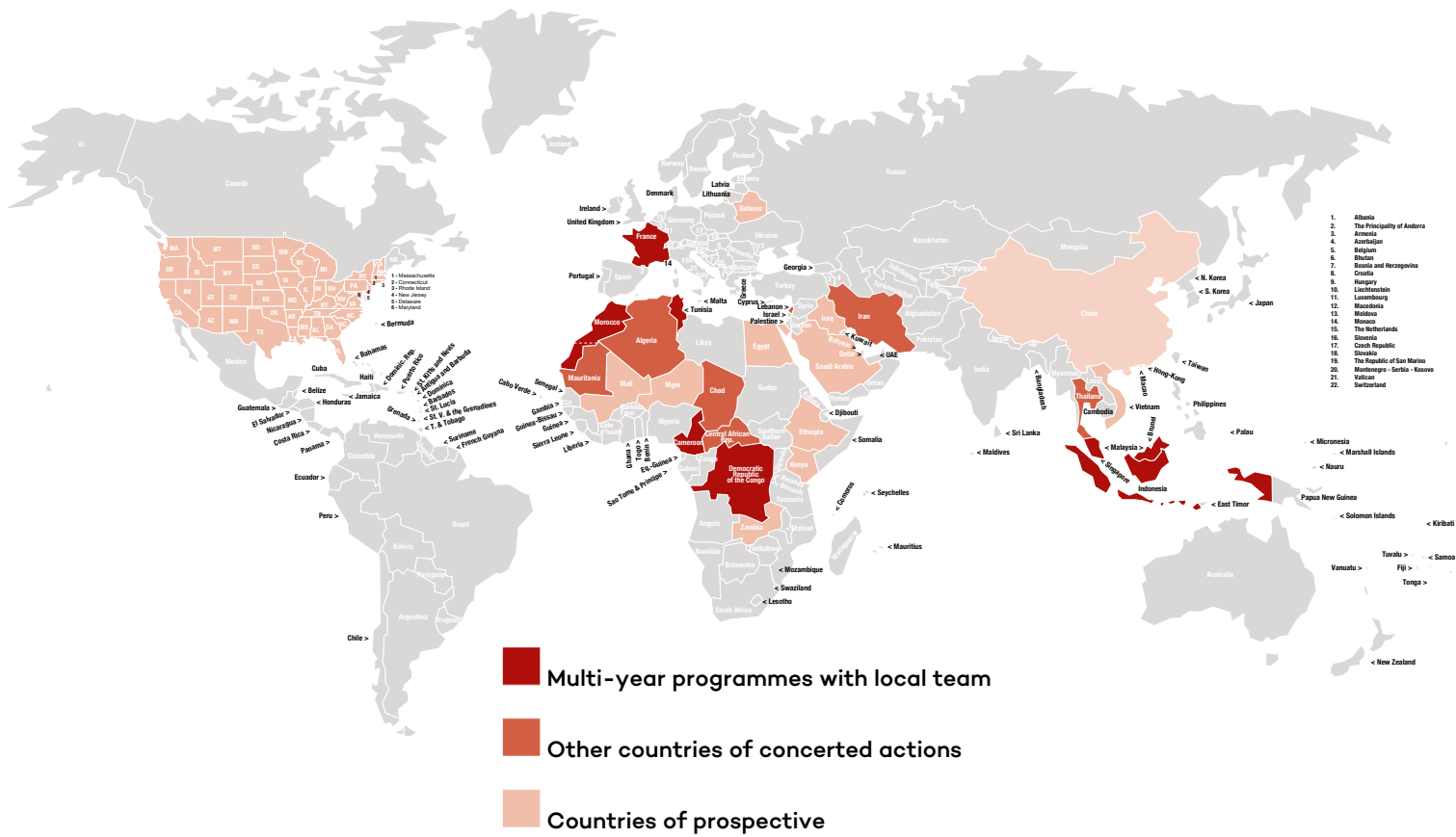
The abolitionist struggle aims to defend the most basic human right: the right to life. It thus supports all the fundamental rights that should be guaranteed to everyone. Only the effective and equitable realisation of all human rights can ensure peace and justice. All ECPM's actions are directed towards this objective, including the submission of alternative reports during the Universal Periodic Review (UPR), advocacy for votes to support the UN General Assembly resolution for a moratorium on the use of the death penalty and support to national and regional institutions (NHRIs, parliamentarians, regional organisations, etc.).



ECPM's inclusive and unifying action falls within the scope of **Goal 17 PARTNERSHIPS FOR THE GOALS**.

ECPM seeks to foster effective partnerships through the creation of coalitions, national or regional networks and the development of their capacities. ECPM organises Regional and World Congresses to federate different types of actors and include non-conventional actors in the movement, to enable them to meet and to offer them training on specific themes related to the death penalty (counterterrorism, the fight against drugs, mental illness, the media, migrants and minorities, etc.).

ECPM AROUND THE WORLD



KEY FIGURES

3
countries recently accompanied towards abolition:
Chad, Burkina-Faso, Congo Brazzaville!

94%
of resources are dedicated to the missions
of the organisation

1,500
activists federated at each World Congress

10
fact-finding missions on death row and annual
data on Iran

1,500
young citizens made aware each year

6
local teams

14
countries of intervention

3
statutes (ECOSOC, ACHPR, IOF) to advocate
to high UN and regional bodies

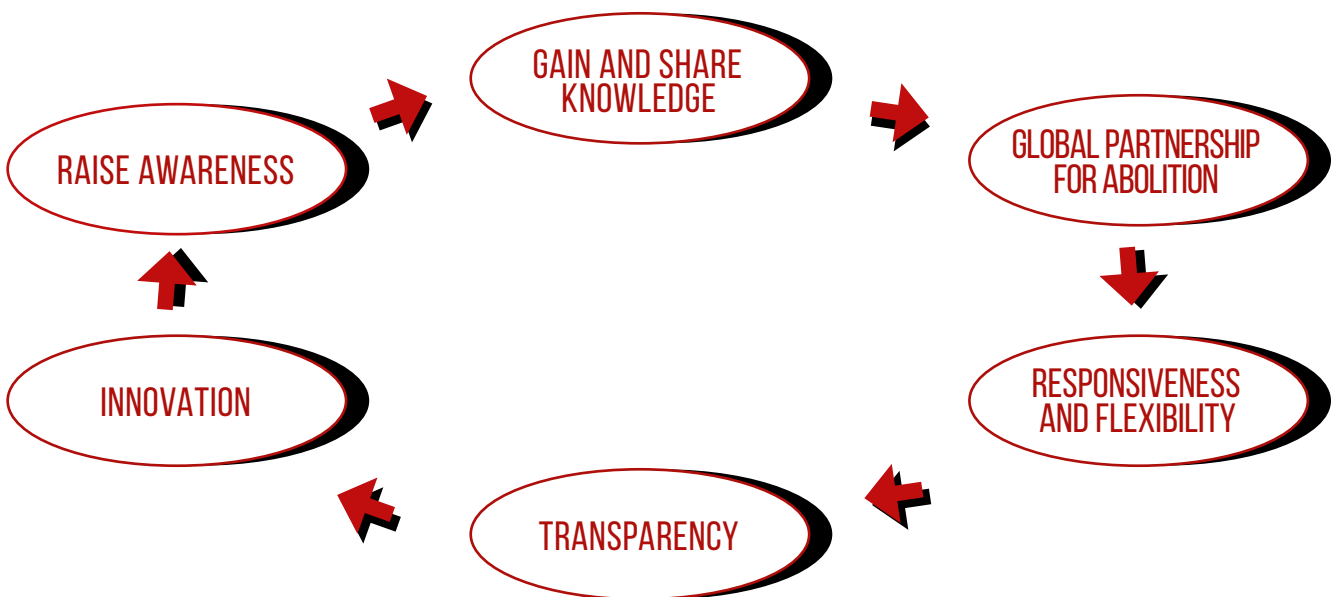
OUR GOALS IN 6 POINTS



ECPM is a major actor on the global abolitionist scene. It is widely recognised for its role in federating actors around the world through the World Congresses and involvement in abolitionist coalitions, including the principal coalition, the World Coalition Against the Death Penalty. In just a few years, ECPM has become a pivotal association supporting local actors and developing joint advocacy.

Our aim is to be at the heart of abolitionist issues and developments towards the abolition of the

death penalty around the world. ECPM directly contributed to the recent abolitions in Chad (2020), Burkina Faso (2018) and the Republic of Congo (2015), adapting its response to the specificities of each country. We have also supported political and societal changes on the death penalty in Malaysia, Morocco and Democratic Republic of the Congo (DRC). ECPM is at the forefront of global advocacy on abolition with retentionist governments and in major international fora and is a recognised partner of abolitionist countries for joint advocacy.



OUR GOALS FOR THIS FOUR-YEAR PLAN ARE FOCUSED AROUND SIX PRIORITIES

DEMONSTRATE RESPONSIVENESS AND FLEXIBILITY

Depending on the evolutions of the context, in particular with the aim of encouraging key countries* to move towards abolition in law, these pivotal States which implement a moratorium or are undergoing political changes: ECPM will support emerging initiatives throughout the world to transform these opportunities into concrete abolition.

CONSOLIDATE THE GLOBAL PARTNERSHIP FOR ABOLITION

Through increasingly inclusive and effective partnerships with all actors in a position to intervene on the issue, who are necessary to tip the balance in the remaining retentionist areas, innovative advocacy will be conducted with States and relevant bodies. ECPM is a unique vector to link local action to international advocacy: from citizen mobilisation to the United Nations!

GREATER TRANSPARENCY ON THE USE OF THE DEATH PENALTY

Work towards greater transparency on the use of the death penalty in difficult countries and territories. Saudi Arabia, Iran and China cannot be ignored.

INNOVATE

By mobilising new allies, in the private sector, sports, youth etc. Since encouraging the citizens of our planet, and in particular young people, to become actors for change is at the heart of our mission.

RAISE AWARENESS

Through abolitionist principles and the basis for abolition, we reach the essence of universal humanist values. Education and awareness-raising are the pillars of global citizenship.

GAIN AND SHARE KNOWLEDGE

We will continue to document the realities of the death penalty, by contributing both academic and empirical knowledge assembled in our various publications - fact-finding missions, abolition journal (Cahiers de l'abolition), practical guides, etc. - essential resources for local actors. ECPM will also develop its training expertise.

To achieve this, we will rely on our association's dynamic governance structure, multifaceted activism and 360° bilingual (English/French) communication to serve the association's project.

Environment and Justice: two universal values

The global Covid-19 crisis has been a harsh reminder of the urgency of global reflection for environmentally sustainable daily practices. Our vision of a fairer world, free of the death penalty, is inconceivable in the absence of environmental justice (and vice versa), since the environment is a source of injustice which compounds existing inequalities.

The environmental issue is a constant concern of the association, and evolution towards increasingly environmentally friendly practices will be at the heart of our approach and our discussions with our partners for this four-year plan, in order to reconcile these two universal struggles.

* Also referred to as "swing states", in particular the 9 countries which are abolitionist for ordinary crimes, the 34 countries with a moratorium on executions, but also the many retentionist countries that could join the abolitionist camp (either because they have not implemented the death penalty for a long time, or because national debate has evolved positively and rapidly in recent years).

FEDERATE ABOLITIONISTS FOR GREATER EFFECTIVENESS



With a view to accelerating the universal abolition of the death penalty, ECPM draws on its founding mission which aims to federate abolitionist actors - political, legal, institutional, associative, academic, private, media... - to bring about new forms of cooperation capable of tipping the balance in the remaining retentionist areas.

In its twenty years of existence, ECPM has acquired genuine added value for coordinating collective initiatives at the international, regional or local level. ECPM's flagship actions, the World and Regional Congresses Against the Death Penalty are at the heart of this strategy. They provide an opportunity to encourage the cooperation of actors who can influence the debate, from both abolitionist and non-abolitionist countries. In this respect, they have had substantial impact on the abolitionist commitments of States and the development of a dynamic and multifaceted network.

OUR GOALS FOR 2020-2023:

- To develop an **innovative Congress** both in its form as well as its substance, taking into account **environmental and gender issues, and giving particular prominence to youth.**
- To continue efforts to involve unconventional allies (private sector, sports, youth, etc.).
- To support **professional abolitionist networks in the field.**

This four-year plan will reaffirm ECPM's added value in forging links between abolitionist actors, through the organisation of the 8th World Congress, preceded by the 4th Regional Congress. The focus will be on continuing to invest in new stakeholders within the movement, such as the private sector, sports world, and youth, from whom no leading

abolitionist voices have yet emerged. Particular attention will also be paid to innovation in terms of format, environmental impact and gender issues. ECPM will also continue to facilitate the creation and activities of professional abolitionist networks operating at the local, regional or international level. This long-term work will aim to encourage the exchange of expertise and best practices and to ensure ongoing cooperation between actors in the field and the international movement.

FEDERATING ABOLITIONISTS WORLDWIDE THROUGH THE WORLD CONGRESS AND THE REGIONAL CONGRESS

- Official launch of the mobilisation cycle around the **8th World Congress against the Death Penalty**, scheduled for 2022, with the **overall objective** of accelerating the universal abolition of the death penalty by promoting cooperation between political, legal and civil society actors, in order to develop common strategies and encourage States to make concrete commitments.
- **Regional Congress:** to strengthen dialogue on the death penalty in a key area. The Middle East region is a preferred option, for working on issues of transparency and compliance with the minimum human rights standards in these difficult countries.
- Innovations in terms of both content and form to facilitate a greater number of informal moments to meet the networking needs of actors in the field in order to bring them out of their isolation and consolidate their networks.

ENCOURAGE AND FACILITATE EXCHANGES WITHIN PROFESSIONAL ABOLITIONIST COALITIONS AND NETWORKS

- Encourage and support national networks of **lawyers** in Cameroon, DRC, Morocco and **parliamentarians** in Morocco, Tunisia, DRC, Cameroon, Malaysia, etc. - and identification of relays among Members of the European Parliament.
- Support for the **Teaching Abolition International Network** in its role as an incubator and promoter of good practices of global citizenship with young people.
- Development of regional networks of **journalists** in North Africa and Southeast Asia and identification of “friendly” journalists to cover the Congresses and spread the abolitionist message around the world.
- Facilitate the work and transfer of good practices within **regional coalitions** - ADPAN, Coalition d’Afrique francophone, Maghreb - and national coalitions (all target countries).
- Help to set up **innovative networks led by our local partners**, particularly among doctors (Morocco), educators (DRC) but also, depending on local dynamics, universities, judges and prosecutors.
- Involvement in the steering committee of the **World Coalition Against the Death Penalty** and participation in the strategic thinking by taking part in the relevant working groups.

MEANS

- A temporary team dedicated to the Congresses structured around three areas: programme, logistics, communication.
- Support from the permanent team for political mobilisation, funding, financial management.
- Costs related to the organisation of events: organisation and logistics; editorial production; press and event communication; cultural events and world march ...

PARTNERS

- *Core group*: informal group of diplomatic representatives of States particularly committed to abolition and which support the Congress.
- Academic programme partners: World Coalition and thematic experts.
- Institutional partners: members of the World Coalition, international civil society and civil society from target countries, international media.

The World Congress: multiform meetings

At a time when access to knowledge is facilitated by digital boom, seeking out human contacts and the work of professional networks are key elements in strengthening the daily activities of abolitionist actors. Networking thus appears as the primary driver of congress participation.

ECPM seeks to continue to innovate by ensuring more time for informal moments and networking. In parallel, ECPM will have to consider the possibilities of dematerialisation and the use of the Internet in order to increase the scope of the debates while reducing the negative impact on the environment.

STRENGTHEN THE CAPACITIES OF LOCAL ACTORS AND TAKE ACTION TOGETHER



Given that the abolitionist struggle depends on local victories, ECPM carries out actions as close to national and regional contexts as possible, with its partners in the field. Since reinforcing our partnerships ensures the sustainability of our action and enables greater understanding of our common struggle based on shared observations and strategies, ECPM supports a plurality of actors who can intervene locally in the abolitionist process - civil society, actors in the penal system, national human rights institutions, parliamentarians, etc. Finally, because the abolitionist struggle is universal, in order to be of greater effectiveness, it must draw on the precise contextual analysis provided by these local actors and their specific approaches. ECPM therefore seeks to respond to the need for results, efficiency and sustainability, as well as for an understanding of the issues at stake so that abolition can be effective in all places and under all circumstances.

OUR GOALS FOR 2020-2023:

- ▶ To capitalise and innovate on capacity building
- ▶ To strengthen our multi-actor programmes in 3 key areas of the abolitionist movement.
- ▶ To develop our strategic partnerships in so-called difficult countries.

ECPM supports abolitionist actors where the stakes surrounding the death penalty are high. ECPM will pursue a coordinated strategy with its local partners in countries that are key to the abolitionist movement, either because advances towards abolition of the death penalty are possible or because of positive political changes, in at least three geographical areas: the Middle East and North Africa (MENA), Sub-Saharan Africa and Southeast Asia. We will also work to expand our activities in new strategic and so-called difficult areas (USA, China,

Saudi Arabia) in order to meet the demand for transparency and engagement in countries that are emblematic of the application of the death penalty today.

AT THE METHODOLOGICAL LEVEL

Capitalise on and develop our practices in terms of capacity building:

- Refocus our approach on the professionalisation of our partners rather than on supporting the governance structures of their associations.
- Develop our face-to-face and online training package by providing tools on our website to serve our partners.
- Improve the impact of our training courses and follow-up.
- Support the professionalisation of the advocacy actions of our local partners (drafting reports to the United Nations, fact-finding missions, etc.).

AT THE OPERATIONAL LEVEL

MIDDLE EAST AND NORTH AFRICA

Consolidate our international programmes in the Arab region through our local partners to enable these countries to finally take steps towards abolition (strengthening multi-actor advocacy, work with actors in the penal system and educational expertise).

Multi-year programme with local team: Morocco, Tunisia.

Other countries for coordinated action: Lebanon, Algeria, Mauritania.

Prospective country: Palestine.

SUB-SAHARAN AFRICA

Work with our partners in Francophone Africa to support ongoing progress and develop new strategic partnerships to boost abolition in non-Francophone Africa.

Multi-year programme with local team: DRC, Cameroon.

Other countries for coordinated action: Chad, CAR.

Prospective countries: Ethiopia, Kenya, Mali, Niger, Zambia.

(SOUTHEAST) ASIA

Develop a regional approach in Southeast Asia by drawing on our experience in our countries of intervention and our local partners including the Asian network ADPAN.

Multi-year programme with local team: Malaysia, Indonesia.

Other countries for coordinated action: Thailand.

Prospective country: Vietnam.

DEVELOPMENT OF STRATEGIC PARTNERSHIPS IN “DIFFICULT” COUNTRIES

Accompanying civil society in so-called “difficult” countries is a challenge that can be tackled by supporting relevant networks and diaspora actors and by encouraging concerned countries to demonstrate more transparency on the issue.

- Support to the Impact Iran Network and support to civil society actors as a link between the Arab region and Shiite Iran.

Prospecting

- With civil society in the diaspora for more effective mobilisation: Saudi Arabia, China.
- Initiating associative and institutional partnerships in the United States to establish a link between the American and international contexts.

MEANS

- Multi-annual funding through grants aimed at Official Development Assistance (ODA).
- Transfers of funds to local partners to support their activities and operations.
- Local teams and expertise.

PARTNERS

ECPM’s partners are actors in the field working at the national, regional or international level, in order to conduct advocacy as close as possible to local realities, with knowledge of contexts, political and social institutions and with a view to sustainability. They are members of civil society (NGOs, lawyers, trade unions, prison staff...) as well as institutional partners (parliamentarians, NHRIs). Where possible and necessary, our approach will promote the formation of networks and coalitions of local actors.

Our vision of partnership based on mutual reinforcement

Partnership and capacity building are constitutive of ECPM’s values and mission. Partnership with local institutions enables a better understanding of local needs and contexts and contributes to more appropriate, sustainable solutions that are closer to the realities on the ground, a prerequisite for lasting social and political change. ECPM considers a partnership to be a relationship based on mutual commitment, complementary values and principles, with the objective of abolition, according to the following principles:

- ▶ **a common vision** ▶ **equitable partnerships** ▶ **respecting differences** ▶ **a mutual commitment to transparency**
- ▶ **collaboration with the aim of contributing to transforming unjust systems and structures.**

ECPM’s approach to capacity building is based on several elements: capacity development, facilitation, exchange of good practice, mutual transfer of expertise and networking. Such networking helps to combat the isolation of local actors and is a protective factor.

ADVOCATE FOR ABOLITION

2

ECPM carries out advocacy campaigns for abolition of the death penalty wherever its potential actions have added value. Discreet diplomacy, mobilisation of the media, production of reports, promotion of international treaties. ECPM's action is adapted to the cause advocated and is developed in consultation with its partners who are experts in the field in order to guarantee the success of the campaigns.

ECPM has been a member of ECOSOC at the United Nations since 2016 and an observer at the African Commission on Human and Peoples' Rights (ACHPR) since 2018. ECPM thus carries out ongoing action within these bodies in Geneva, New York and Banjul.

OUR GOALS FOR 2020-2023:

- Strengthen the coherence and coordination between our advocacy methods, tools and associative strategy.
- Foster an ever more inclusive dialogue.
- Work for greater transparency in an ever-increasing number of target countries.

In the framework of the implementation of its previous action plan, ECPM demonstrated the strength of its advocacy: reinforcing its presence in international bodies, forging alliances with unconventional partners (private sector, sports sector, etc.), engaging in dialogue with reluctant actors (with significant breakthroughs, as in Chad), making its voice heard in opinion pieces, enriching its range of publications with six reports on death row (DRC, Cameroon, Malaysia, Indonesia, Mauritania, Lebanon) and practical guides (for NHRIs).

It is now necessary to consolidate these advances and to link our production with our strategy as closely as possible, while adding new spaces for dialogue by means of mechanisms and actors that have thus far been little or not associated with the abolitionist struggle.

ENCOURAGE STATES TO INCREASE THEIR COMMITMENTS WITHIN INTERNATIONAL AND REGIONAL BODIES

- Development of advocacy within UN bodies (New York and Geneva) structured by a roadmap: joint campaign in favour of the moratorium (New York), alternative advocacy at the UPR and Human Rights Council, support for the Death Penalty Resolution (Geneva), support for the international campaign on OP2.
- Strengthening our presence in regional bodies: African Commission on Human and Peoples' Rights (ACHPR), Asian Human Rights Commission, etc.
- Mobilisation of influential actors in decision-making bodies: sustainable strategy for the Core Group, seeking support from the European Parliament and the Council of Europe, etc.

Prospecting new areas of advocacy: "Full Abolition" campaign targeting countries that have only abolished the death penalty for ordinary crimes, work on the Optional Protocol to the Convention on Torture and on National Preventive Mechanisms in relation to the conditions of detention of death row prisoners, reflection on Arab human rights protection instruments, etc.

WORK FOR INCREASED TRANSPARENCY ON THE REALITY OF THE DEATH PENALTY

- Coordinated lobbying with Impact Iran in relevant fora and co-publication with Iran Human Rights of an annual report on the death penalty in Iran.
- Follow-up of recommendations and strengthening the impact of our fact-finding missions on death row by systematising dissemination in prisons and to key actors (local authorities, legal practitioners, press, etc.).
- Consolidate partnerships in the “Love is not a crime” campaign.

Prospecting: seek strategic and financial partnerships to carry out advocacy in the most difficult countries (**China & Saudi Arabia, Iraq, Egypt, Belarus**) in particular on the basis of well-documented reports.

RESPOND TO THE URGENCY OF A DEATH SENTENCE AND SUPPORT ABOLITION ADVOCATES

- Development and internationalisation of the campaign “French and European citizens sentenced to death in Iraq”.
- Follow-up on specific cases serving the universal cause: “Save Serge Atlaoui and all those sentenced to death in Indonesia!”, campaign to support “Hank Skinner” (USA), other individual cases to be supported depending on context.

GAIN AND SHARE KNOWLEDGE

ECPM has an ambitious publication policy aimed at documenting the realities of the death penalty and providing material for advocacy, through its collections which have grown over the years: fact-finding reports, *Cahiers de l'abolition* (abolition journal), proceedings and practical guides, etc.

- Updating our editorial policy and the various collections to gain consistency.
- Publication of a *Cahier de l'abolition* on a theme related to our advocacy (to be determined).
- Dissemination of the Practical Guide for NHRIs and the Study on abolition processes in Muslim countries to key stakeholders.

Prospecting: Extending our research on empirical and statistical analysis in partnership with legal clinics.

MEANS

- Funding from foundations for research.
- Private funding for certain advocacy campaigns.

PARTNERS

- ECPM carries out its advocacy activities in close partnership with its local and state partners.
- Collectives of families of death row prisoners, relatives of death row prisoners, Inter-LGBT, Impact Iran, Iran Human Rights, etc.
- Specialised technical and financial partnerships to broaden our advocacy on difficult countries.
- Partnerships with legal clinics and/or universities for comparative studies.
- Press partnerships (local and international agencies).

Our approach

ECPM conducts advocacy for the abolition of the death penalty, using targeted context-specific approaches selected on the basis of the following criteria:

- international news on the death penalty and developments;
- the urgency of a death sentence where the case is emblematic, where it can be used to alert to a general issue and where ECPM's potential actions would bring added value;
- countries where conditions on death row violate the most basic human rights while still allowing access to outside observers.

TEACH HUMAN RIGHTS AND ABOLITION OF THE DEATH PENALTY



Teaching about abolition as a tool to promote citizenship and advance the cause has been a strategic priority for ECPM since its inception. The association primarily targets young people - as actors for change - but also supports the broader involvement of citizens on the basis of an activist approach that mobilises members, volunteers, supporters and gives the abolitionist cause visibility among the general public.

The methodology used by ECPM with young people in France provides a laboratory of excellence to improve educational practices outside the national context.

OUR GOALS FOR 2020-2023:

- **To develop the national and European dimension of our formal education activities;**
- **To integrate education-related activities into all our field programmes;**
- **To mobilise French citizens to develop activism, in particular by celebrating 40 years since abolition!**

The previous action plan increased the legitimacy of our action on education by demonstrating its unique nature and its particular benefits for early school-leavers and confirmed the quality of the tools created as sources of inspiration for organisations in non-abolitionist countries.

ECPM needs to remain an actor for civic engagement, first and foremost that of young people in difficult situations, at a time when populism, terrorism, racism and isolation are at the core of societal problems. This will be necessary in order to avoid regression, whether in attitudes or laws.

ECPM thus seeks to strengthen the impact of its educational programme at the national level, while

broadening its scope in Europe and in all countries of intervention through the consolidation of institutional and associative partnerships and support to the Teaching Abolition International Network. This four-year plan will also make it possible to test the methods for conducting and developing volunteering in France, in order to review its relevance to our associative project.

TEACH YOUNG PEOPLE IN FRANCE TO ENCOURAGE CIVIC INVOLVEMENT

- Increasing geographical reach by extending to 2 to 3 target regions outside the Ile-de-France region through the development of volunteering, training of trainers and/or closer ties with key institutions.
- Co-designing with educators a support package based on an inclusive and participative methodology, making it possible to develop young people's critical thinking and capacity to construct arguments.
- Support for the participation of young people in ECPM's creative competitions (including the "Draw Me the Abolition" competition) and development of ad hoc initiatives carried out by groups (classes, youth groups).
- Expansion of beneficiaries to universities and students through a methodology promoting the value of the work of our partners in the field and strengthening our training offer.

Prospecting: to develop another target audience outside the sphere of formal education, from citizen education networks (e.g. community centre) is also targeted.

REINFORCE TEACHING ABOUT ABOLITION BEYOND OUR BORDERS

- Support for the Teaching Abolition International Network and its role as an incubator and promoter of good practices of global citizenship among young people.
- Promotion of youth civic and abolitionist involvement guided by our partners in all our countries of intervention.

Prospecting: to initiate an European deployment, through partnerships sought in Italy, Germany and the host country of the World Congress.

FOSTER AWARENESS AMONG FRENCH CITIZENS

- Celebrating 40 years of abolition: an ambitious programme punctuated by prestigious events to strengthen citizen mobilisation.
- Awareness-raising actions on key dates in the abolitionist and activist calendar: “Fête de l’Humanité” event, World Day Against the Death Penalty, Pride March, etc.
- Popularisation and dissemination of abolitionist information to the general public through ECPM’s web tools and the media.
- Creation of a resource centre and a media library.

DEVELOP ACTIVISM

- Development of volunteering in Ile-de-France and the regions of operation.

- Support for spontaneous initiatives by French citizens to carry out awareness-raising actions.
- Redefinition of the modalities of implementation of a space for corresponding with death row prisoners: reactivation of our online space or reinforcement of synergies with our partners.

MEANS

Accreditation from the Ministry of Education.

Educational team composed of 2 people and civic services.

Build on the strength of testimonies: former death row prisoners, families of victims, jurors, etc.

Rich educational offer: course modules, educational guide, exhibitions, entertaining educational tools, etc.

Website and social networks

- Maintaining an additional communication position and a press consultant.
- Recurring donors and access to funding from French local authorities.

PARTNERS

Educators working in formal education and judicial protection services.

Teaching Abolition International Network.

Associations involved in *Education à la Citoyenneté et à la Solidarité Internationale* (Education for Citizenship and International Solidarity - ECSI) in France.

- Support from local authorities in regions of operation.
- Partnerships with actors involved in the ECSI to be developed to multiply education actions.

Empowering young people

ECPM places young people, particularly those in greatest difficulty, at the heart of its action, because they are key actors for change both in relation to themselves and bearers for change in society.

Through an inclusive and participatory approach, offering spaces for involvement, ECPM aims to enhance their knowledge of human rights and the values linked to European and global citizenship, so that they are in a better position to develop autonomous thinking and mobilise on these issues, as active citizens and guarantors of the fundamental rights of tomorrow.

SECURE THE ORGANISATION OPERATION AND MANAGEMENT OF THE ASSOCIATION



ECPM is a French professional association composed of members, volunteers, employees and governed by an annual general meeting, a board of administrators (which meets on a quarterly basis) and an executive board (which meets on a monthly basis).

ECPM is engaged in a shared dynamic for change in its organisational practices to deal with contextual developments. Combined with sound and efficient management of programmes and finances, these features contribute to ECPM's status as a major association in the international abolitionist movement as well as for the French human rights sector, as co-founder and President of the platform representing the sector and member of the Conseil national pour le développement et la solidarité internationale (National Council for Development and International Solidarity - CNDSI).

OUR GOALS FOR 2020-2023:

- Consolidate our economic model
- Review the wage policy
- Energise our institutional life

The previous action plan made it possible to strengthen discussion on wage policy and to consolidate internal organisation - particularly in relation to strategic issues of team protection - while at the same time renewing the executive board that was previously composed of the association's founding members.

In this four-year plan, our principal general imperative is to continue to ensure rigorous, sound and efficient management, focused on the association's social purpose, the universal abolition of the death penalty. To this end, ECPM will be attentive to changes in French and foreign regulations in order to ensure a continuous and rapid compliance. ECPM must also have the capacity to continue to make its organisation and human resources as sustainable as possible, to diversify its sources of

funding in order to consolidate its economic model* and strengthen its autonomy, and to continue to promote its expertise in relation to institutions.

ECPM thus seeks to adopt a long-term wage policy in order to improve coherence between human resources and the organisation's strategy and to contribute to improvements in working conditions. To this end, it will undertake ambitious work, supported by consultants, in particular to ensure the coherence of the desired changes.

In line with its values, ECPM seeks to develop a comprehensive ethical framework, including strict measures on environmental protection, gender and protection from sexual harassment, and risk prevention for our partners in the field.

The revitalisation of institutional life, the efforts made towards greater transparency and the capitalisation on our actions constitute additional common threads in our action plan, as in the previous strategic plan.

Finally, ECPM is pleased to be able to conduct social dialogue with a new stakeholder: the Comité social et économique (Social and Economic Committee - CSE) which will be a vector for innovation.

CONTINUE TO ENSURE SOUND AND EFFICIENT MANAGEMENT IN ACCORDANCE WITH THE STRICTEST RULES IMPOSED BY FUNDERS AND PUBLIC AUTHORITIES

- Ensuring compliance of the new chart of accounts (2020).
- Consolidation of our purchasing procedures and systematisation of anti-corruption procedures.
- Improved risk protection measures for partners in the field.

* Ref: mostly by public funds.

WORK COLLECTIVELY AND STEP BY STEP TO ENERGISE OUR INSTITUTIONAL LIFE

- Development of membership and member investment.
- Implementation of a volunteering policy to recruit new actors.
- Celebration of the 20-year anniversary of the association as an opportunity to talk about abolition with institutional partners and secure the legitimacy of the structure.
- Launch of the organisation's Honorary Committee on the occasion of the celebrations to mark 40 years of abolition in France.

STRENGTHEN GOVERNANCE AND ORGANISATION IN A SUSTAINABLE MANNER

- Renewal of the Board of Directors and support to the new Executive Board.
- Review of wage policy.
- Organisation of social dialogue with the CSE.

CONSOLIDATE OUR ECONOMIC MODEL

- Strengthen the loyalty of public donors committed to abolition and obtain organisational funding.
- Increase the number and amount of private institutional funds.
- Initiate a development strategy for donors and major donors.

BUILD A STRONGER ETHICAL FRAMEWORK

- Establish and implement a strict environmental policy.
- Improve our gender practices both at home and in the field.

PARTICIPATE IN INTER-ASSOCIATION PROFESSIONAL GROUPS

- Support for the development and union advocacy of the Plateforme française des droits de l'homme (French Human Rights Platform - PDH).
- Participation in relevant inter-association groups to improve our practices.

MEANS

ECPM relies on its Board of Administrators (11 members), its permanent staff and several consultants. ECPM remains predominantly financed by public grants.

- Render permanent at least 2 additional positions in support functions.
- Hire consultants in labour law, press and marketing.
- Access organisational funding.
- Diversify sources of funding (public/private, institutional/private).

PARTNERS

Plateforme française des droits de l'homme (17 members): ECPM is a founding member and current President of the French Human Rights Platform.

World Coalition Against the Death Penalty (founding member), **Anna Lindh**, **Coordination SUD**, **HRDN network** (Brussels).

Partners in the field (for the establishment of the ethical framework).

Renewal of governance bodies:

The new Articles of Association adopted in 2016 provide for a limit to the administrators' terms of office in order to allow more regular renewal of membership of the Administrative Board. A new Executive Board has already been elected. The coming years should continue to see the emergence of new energies to enrich the activist forces within the association and bring new skills.



TOGETHER AGAINST THE DEATH PENALTY

WWW.ECPM.ORG | /ASSOECPM | @ASSOECPM | /ECPMASSOCIATION

20 YEARS OF STRUGGLE



1st World Congress against the death penalty in Strasbourg
Robert Badinter, Honorary President of ECPM, opens the Congress in the European Parliament

2nd Regional Congress in Kuala Lumpur
Campaign to save Serge Atiaoui and all death row prisoners in Indonesia and abolition in Congo Brazzaville

ECPM co-founds the World Coalition against the Death Penalty and provides the executive secretariat until 2012

1st participation in the Fête de l'Humanité
October 10 becomes the **World Day against the Death Penalty**

1st World Congress in Oslo
Obtaining ECOSOC consultative status (United Nations Economic and Social Council)
Side-event "Towards a universal moratorium on the abolition of the death penalty" on the sidelines of the United Nations GA in New York

2000
Birth of the association following the publication of the book "Open letter to the Americans for the abolition of the death penalty" and a petition calling for 500 000 signatures.

2001
ECPM receives the Human Rights Prize for its fact-finding mission in DRC

2002
1st participation in the Paris Gay Pride

2003
Launch of international campaigns: Free Tenzin Delek Rinpoché in China
No to the execution of women in Iran
Support for death row prisoners in Uganda

2004
2nd World Congress in Montreal
Catherine Deneuve is committed alongside ECPM
In Mauritania, ECPM defends 17 soldiers facing the death penalty after a failed coup
"Sound against the death penalty"
Participatory night against the death penalty at Glazart, Paris

2005
3rd World Congress in Paris
5000 people gathered in Bastille's Place
1st Moroccan seminar with the CNCDH
Campaign to save the 5 Bulgarian nurses and Palestinian doctor sentenced to death in Libya

2006
Support for Mumia Abu-Jamal
African-American journalist sentenced to death in 1982

2007
4th World Congress at the Palais des Nations of the UN, Geneva
ECPM joined live by phone Mumia Abu-Jamal from his prison in Pennsylvania
Hank Skinner Campaign sentenced to death in Texas
Launch of the abolition education project
Campaign to ban the export of products required for lethal injections

2008
Campaign on occasion of the Olympic Games in China
with Reporter Without Borders and the actor Vincent Pérez

2009
ECPM case law: prohibition in summary proceedings from the exhibition "Our Body" depicting corpses of Chinese death row prisoners, with Solidarité Chine

2010
1st annual report on the death penalty in Iran with Iran Human Rights
Release of the film "Honk!" Co-produced by ECPM on the death penalty in the USA of A. Gaillard and F. Vasseur
Tribune in Liberation newspaper
"Bin Laden: justice that kills is not justice"

2011
1st Regional Congress against the death penalty in Rabat
"Draw me the abolition"
1st edition of the international youth competition

2012
5th World Congress in Madrid
Launch of the 1st network of parliamentarians against the death penalty in Morocco
Launch of the ECPM project Middle East / North Africa
Prison Symposium with Angela Davis

2013
1st Regional Congress in Abidjan
ECPM obtains observer status at the OIF (Organisation internationale de la Francophonie)
ECPM supports abolition in Burkina Faso

2014
Launch of the Core Group
13 countries supporting ECPM on the sidelines of the World Congresses
ECPM joins the International Network Impact Iran

2015
6th World Congress in Oslo
Obtaining ECOSOC consultative status (United Nations Economic and Social Council)
Side-event "Towards a universal moratorium on the abolition of the death penalty" on the sidelines of the United Nations GA in New York

2016
20th Anniversary of the Paris Gay Pride

2017
3rd Regional Congress in Brussels
Mauritanian blogger Mohamed Mkhaitir released after five years of detention including one and a half incommunicado
Launch of the campaign "Death penalty in the Levant" for the repatriation of French people sentenced to death in Iraq

2018
20th Anniversary of the Paris Gay Pride

2019
20th Anniversary of the Paris Gay Pride

2020
Long fight, big victories:
ECPM celebrates its 20 years, after 7 World Congresses, dozens of campaigns, publications and militant actions.
Latest outcome:
The abolition of the death penalty in Chad supported by ECPM. One step closer to universal abolition!

2021
ECPM will celebrate 40 years of abolition in France

OUR FINANCIAL PARTNERS

With the financial support of the European Union



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Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Federal Department of Foreign Affairs FDFA



Australian Government



OUR PARTNERS



OUR NETWORKS



Because no person
is fully responsible, because
no justice system can
be absolutely infallible,
the death penalty is morally
unacceptable.

Robert Badinter

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